



# Digital Marketing

**Ashley ANONA**  
Age: 19

## CONTACT



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<http://ashleyanona.bitballoon.com/index.html>

## INTERESTS

	Volunteering
	Piano Music Spirit Legend
	Guitar
	Series-Film thriller
	Longboarding

## EDUCATION

- January-February 2018** **Digital Expedition, INSEEC U, San Francisco**  
Basics coding: creation of a website Digital marketing: AdWords, Analytics  
Lean Startup: Digital Start-Ups
- 2016- Promo 2021** **European Business school, Paris**  
A five-year program recognized by the French Ministry of Education which lead to a master's degree
- 2014-2016** **High school La Clairefontaine, Madagascar**  
French high school diploma in social and economic sciences with merit

## PROFESSIONAL EXPERIENCE

- June-August 2017** **Sales consultant internship, Manfield shoes Boulogne, Paris**  
Customer advice  
Cashing  
Inventory management  
Merchandising
- June 2017** **Sales internship, Galeries Lafayette Haussmann, Paris**  
Assisting sales force  
Store surveillance

## EXPERIENCES ASSOCIATIVES

- 2015-2016** **Communication manager, Interact Miahly club, Madagascar**  
Promoting the association using various communication tools
- 2014-2015** **Treasurer, Interact Miahly club, Madagascar**  
Fundraising appeal, budget monitoring, collecting contributions

## SKILLS

### Language

Malgache	Native
French	Bilingual
English	Intermediate(B2)
Spanish	Intermediate(B1)
Chinese	Beginner

### Tools

